



2026/27 Season

ADVERTISING OPPORTUNITIES

at Kerrytown Concert House



Put your business in front of an audience that's already listening!

Now entering its 42nd season, Kerrytown Concert House is a beloved nonprofit venue celebrated for its intimate setting and the remarkable range of world-class music it presents.

Each year, our Advertisers provide critical support that directly powers our programming — helping to bring 80+ concerts and 400+ artists to our stage, and drawing 6,500+ patrons through our doors. For an organization of our size, that support is transformative — yielding an immediate and visible impact on the artists we present, the audiences we serve, and the outreach that fills our seats.

Your advertisement in our program(s) is also an investment in place. It helps strengthen Ann Arbor and Southeast Michigan as vibrant, culturally rich communities in which to live, work, and create.

And, your ad goes to work for your business! Your ad puts your name and messaging in front of KCH's engaged, worldly, and local patrons — and it associates your brand with one of the region's most respected cultural institutions. That's positive visibility you can't buy through ordinary channels.

We invite you to review our advertising options on the following pages. We'd love to talk through your goals and questions, and help you find the placement that's right for you!

ADVERTISING
COMMITMENTS
DUE BY
JULY 15, 2026

WWW.KERRYTOWNCONCERTHOUSE.COM

THE SEASON PROGRAM

PLEASE SUPPORT OUR ADVERTISERS

The businesses and organizations who advertise in this program are champions of Kerrytown Concert House. Yes, they invest their marketing dollars in KCH to attract customers – but they also advertise with us because they are good neighbors and believe in supporting the music that happens on our stage!

So we ask you to kindly extend them some love in return. Please shop at these wonderful small and area businesses and support these nonprofit organizations. Together, we all help make up the rich community we call home here in Ann Arbor and Southeast Michigan. Thank you!

imagine FITNESS & YOGA
Aging Well Starts Here
Supporting healthy aging with small group classes in Balance, Strength & Flexibility, Cardio, Tai Chi, Pilates, and Yoga.
3100 W Liberty, Ann Arbor, MI 48103
734-632-8129 www.imaginefitnessandycoga.com

Angelini & Associates Architects
200 Huronville Blvd, Ann Arbor, MI 48103
734.938.0751 angeliniarchitects.com

Give where you Live
100 N Staebler Rd
Ann Arbor, MI 48103
off Jackson Ave in
Scio Township
Shopping Hours
Friday 9am-1pm
Saturday 9am-3pm
Recognized by the City of Ann Arbor & Washtenaw County for the environmental impact of our Thrift Sale in 2022
FREE large item/large quantity PICK-UP
Call us at 734-655-0450 for more pick-up information
Donation Drop-Off's
Saturday 9am-12pm

Kiwanis Thrift Sale

Welcoming & Affirming
Northside Community Church
American Baptist Services
Choirs
Children's Programs
Secular Music Series:
concertkacause.org, HaydnSEEK,
Morning Music @ 929
929 Barton Dr., Ann Arbor, MI • ncca2.org

jerusalem garden
JG Thank You!
In the Ann Arbor community for your tremendous support over the last 23 years.
BEST MIDDLE EASTERN FOOD IN ANN ARBOR
#1 out of 25 years
1001 E. 5th St., Ann Arbor, MI 48104
734.985.5060
JERUSALEMGARDEN.NET

Example of a two page spread showing Third Page ads (left), a Half Page ad (top right), and two Vertical Quarter Page ads (bottom right)

KERRYTOWN CONCERT HOUSE
WORLD-CLASS ARTISTS, UP CLOSE AND PERSONAL

KERRYTOWN CONCERT HOUSE
WORLD-CLASS ARTISTS, UP CLOSE AND PERSONAL

FEBRUARY THROUGH JUNE 2026
kerrytownconcerthouse.com • 734-769-2999 • 415 N. 4th Ave. Ann Arbor, MI 48104

SEPTEMBER 2025 – JANUARY 2026
kerrytownconcerthouse.com • 734-769-2999 • 415 N. 4th Ave. Ann Arbor, MI 48104

The first edition of our Season Program (September–January) is printed in early August in preparation for the start of our season. Halfway through the season we print a second edition (February–June), which allows us to make any updates and integrate new material. Click to view a [flippable version](#) of our full 2025/26 Season Program.

Our 2026/27 Season begins September 2026 and runs through June 2027. Our season will include 80+ concerts featuring local, regional, and international artists of the highest caliber performing jazz, chamber, cabaret, avant-garde, and world music – as well as a mix of singer-songwriter, blues, opera, soul, and other genres.

Our Season Program is shared with audience members at every concert throughout the season (estimated total reach: 6,500+ patrons) and routinely features 45+ area businesses and organizations who believe in KCH's mission, see a return on their investment, and choose, year after year, to commit their advertising dollars with us.

See the 4th page of this packet for ad sizes, pricing & artwork file requirements.

TO MEET OUR PRINT DEADLINE,
AD COMMITMENTS ARE DUE BY

JULY 15, 2026

To explore options &
secure your ad space



Please reach out to Nia Sponberg:

- (734) 769-2999 ext. 2
- nia@kerrytownconcerthouse.com



THE WINE, WOMEN & SONG PROGRAM



Example of a two page spread, showing a Full Page ad (left), two Horizontal Quarter Page ads (top right), and a Half Page ad (bottom right)



Our WW&S Program is specially produced for this much-loved annual cabaret series. **Click to view a flippable version of our full 2026 WW&S Program.**

Wine, Women & Song is KCH's **wildly popular** annual multi-performance cabaret series, and our 2026/27 season represents Wine, Women & Song's 25th anniversary! WW&S is a moving, joyous celebration of women presented in creative and inspiring new ways each year by an incredible ensemble of local women who donate their time and talent. The show doubles as KCH's biggest annual concert fundraiser.

Our Wine, Women & Song Program is shared with audience members at each performance of WW&S (there are typically 5 public performances + 1 private performance for the Rotary Club of Ann Arbor; estimated total reach: 550+ patrons) and routinely features 30+ area businesses and organizations who believe in KCH's mission, see a return on their investment, and choose, year after year, to commit their advertising dollars with us.

See the 4th page of this packet for ad sizes, pricing, and artwork file requirements.

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2026/27 Kerrytown Concert House

ADVERTISING SPECS

2026/27 Season Program <i>In circulation September 2026 to June 2027; estimated reach 6,500+ <u>All Ads are Full Color</u></i>	2027 Wine, Women & Song Program <i>In circulation at all 6 performances of WW&S (specific dates TBD, likely April 2027); estimated reach 550+ <u>All Ads are Full Color</u></i>	Both Programs! <i>(Includes a <u>25% discount</u> on your WW&S ad)</i>
Back Cover (Full Page) 5" W x 8" H / \$1,500	Back Cover (Full Page) 5" W x 8" H / \$750	\$2,062.50
Inside Front Cover (Full Page) 5" W x 8" H / \$1,200	Inside Front Cover (Full Page) 5" W x 8" H / \$600	\$1,650
Inside Back Cover (Full Page) 5" W x 8" H / \$1,200	Inside Back Cover (Full Page) 5" W x 8" H / \$600	\$1650
Interior Full Page 5" W x 8" H / \$1,000	Interior Full Page 5" W x 8" H / \$500	\$1,375
Half Page 5" W x 3.75" H / \$750	Half Page 5" W x 3.75" H / \$250	\$937.50
Third Page 5" W x 2.5" H / \$600	Third Page 5" W x 2.5" H / \$200	\$750
Vertical Quarter Page 2.25" W x 3.75" H / \$400	Vertical Quarter Page 2.25" W x 3.75" H / \$150	\$512.50
Horizontal Quarter Page 5" W x 1.875" H / \$400	Horizontal Quarter Page 5" W x 1.875" H / \$150	\$512.50
<u>Artwork Requirements</u> We have a graphic artist on staff who would be happy to design an ad for you at no cost. If you prefer to create your own artwork, please adhere to these requirements: accepted file formats are JPG, PNG, and PDF and resolution of 300 dpi is preferred to ensure print quality. <u>Please direct all inquires & send art files to Nia Sponberg: (734) 769-2999 ext. 2, nia@kerrytownconcerthouse.com</u> <u>Deadline for All Advertising Commitments, Artwork Files, and Payments: JULY 15, 2026</u>		